



NORTH CAROLINA ADULT SOCCER ASSOCIATION

BOARD MEETING MINUTES

June 19, 2023

Call to Order: 7:03pm

Roll Call – Darius Ejlali took the roll call

Present: Sam Cohen, Donna Langdon, Chad Garber, Bob Kepner, Paul James, Alex Vidaurri, Scott Eisenbraun, Jeremy Mikell, Laura Collins

Not Present: Vance Carlisle

Quorum determined

Guests: David Turner – Director Home Team Soccer Tournaments

Officer & Staff Reports

- President – Welcome everyone, we have a full agenda tonight. Congratulations to all the NCASA teams that competed at the Region III Championships. Especially to Tobacco Road FC who won the RIII Men's Amateur Championship.

Congratulations to Sporting Charlotte for being Finalist in the Men's Over 40 division. The team that defeated Sporting in the Finals will be unable to compete in the Final Four and Sporting Charlotte is being asked to represent Region III in the USASA National Cup Final Four for that division.

NCASA will have two teams at the USASA National Cup Final Four.

Congratulations to our other teams. Charlotte Eagles made it to the finals and Mavericks had a strong run, defeating the team that beat Sporting in the finals.

The Soccer Tournament was held in early June in Cary, NC. It was a fantastic event of soccer. As I mentioned before I tried to make a connection for NCASA with the event, but it has become such a huge well publicized event that there was very need for our association's involvement but will still pursue some connection for next year if they stay in NC.

- Executive Director – Fortunate to join Sam at the TST event in Cary. As Sam described it was an exciting tournament with teams from all over the world. Familiar faces from NC soccer, former pro players, former national team players and international pro players; it was soccer action. Best part was the three North Carolina Amateur teams in the competition, Duke 7, Raleigh Rebels and Say Word, all teams doing very well.

Carolinas Cup Memorial Day in Charleston was completely rained out. The complex took on too much water. The first time NCASA or SCASA has experienced a complete rain out.

Worked with all four NCASA teams making sure all our NCASA traveling teams going to Regionals had all their verified rosters and ensuring all administration requirements were met.

Setting up and opening registration for the next tournament series, Beer City Cup Asheville, USASA Adult Soccer Fest, Queen City Cup, Celebrate the Tatas and Carolinas Cup Winston-Salem.

NCASA has assisted Tom O'Shea and USASA with their Player Celebration, Friday July 14th.

- Executive Vice President – Experienced a glitch with TeamPass today that affected NC leagues. Inquiries have been made as to what the issue was and how this can be prevented.
- Treasurer – Treasurer submitted the treasurer's report. NCASA has moved the savings account to a high earning account of 4.60%. Bob Kepner has taken steps to enhance the NCASA investment portfolio, all is outlined in the financial report.

Approval of Minutes

- Minutes for the May 15, 2023, NCASA Board meeting were approved unanimously.

Growth Initiative

- Registration Report – Registration continues to grow. The registration numbers show NCASA close to 90% of 2022 numbers. Expect a strong fall registration. Several leagues are running summer programs for the first time. The likelihood of exceeding 2022 numbers is high.
- First Year Leagues Update – No Report
- New League Update – Potential new member in Monroe, NC will be reaching out to set up a meeting early July when season concludes. Jeremy Mikell will join the conversation, maybe invite teams to the Queen City Cup as an introduction to the NCASA community.
Laura Collins announced that she is involved in starting a Women's League in Apex.

Competitions

- Carolinas Cup – Carolinas Cup Charleston was completely rained out. The forecast was monitored closely from Thursday on, the forecast changed so frequently, from missing James Island Soccer Complex to sitting over the complex. Several abbreviated schedules were drawn up, Sunday/Monday schedules were explored, and the answer came down to the complex took on too much rain, and potential the long-term damage to the complex lead the complex manager to declare the complex closed. All team entry fees, and tournament passes were refunded. Goals for the Charleston event will be to secure a long-term contract and sort out details around alcohol sales and food trucks.
- Region III Championships – NC had four teams to compete in the USASA Region III National Cup Championships. The competition was exceptional. NCASA teams represented on and off the field like professionals. Tobacco Road FC competed in the Men's Amateur Division, Lady Beags competed in the Women's Amateur Division, Sporting Charlotte, and Mavericks FC (both from CPSL) competed in the Men's Over 40 Division.
All NCASA teams had very strong performances. Tobacco Road FC clinched the Regional Title beating Tulsa Athletic 4-2. Tobacco Road FC moves on and will be competing in the Final Four to be held August 5-6, 2023, at the TBK Bank Complex in Bettendorf, IA.
Lady Beags made it to the Regional Finals but lost to Image NTX.
Sporting Charlotte advanced to the Finals but lost to Titans Dallas 2-0. Sporting Charlotte will advance to the Finals because Titans NTX cannot represent Region III due to scheduling conflict.

- Celebrate the Tatas – Committee meets regularly, and donations continue to be collected. Give Lively links up, text to donate and the QR code. Registration for Celebrate the Tatas will be open July 1.
- 2023 USASA Adult Soccer Fest – Tom O’Shea, a former NCASA board member has been working to make the USASA Player Celebration Party a memorable experience for the players. The Celebration will be held at the Grasshopper’s Baseball Stadium, BBQ on Friday July 14th. A DJ will enhance the event along with the use of the big screens to show pictures and videos from the tournament. Tom has made all this happen. The tournament will be held July 12-16 in Greensboro, NC at Bryan Park Soccer Complex.

Organizing Committees

- D&A Committee – The committee held a hearing and is scheduling the next series of cases.
- Budget Committee- No report
- AGM Committee – No report
- Election/Nominations Committee – No report
- NCASA Awards Committee- No report

New Business (motions)

- Celebrate the Tatas Budget (see text below for motion)
Motion passes unanimously
- National Final Four Team Travel Subsidy (see text below for motion)
Motion passes unanimously
- National Final Four Board Member Travel Subsidy (see text below for motion)
Motion passes unanimously
- New League & Team Incentive Fund (see text below for motion)
Motion passes unanimously

Additional New Business (motions - 2/3 vote required)

Old & New Business (discussions)

- (New) Adult Soccer Fest – Potential NCASA Monetary Sponsorship
President Sam Cohen led the discussion of contributing support to the USASA Adult Soccer Fest, The request was very informal, so there isn’t a formal motion. Took a straw poll from the board to gauge general support and guidance to the finance committee. NCASA board supports contributing to the USASA Adult Soccer Fest. NCASA will ask for a formal request from the USASA Adult Soccer Fest chair for the finance committee to consider.

Additional New Business (discussions)

Takeaways/To Do Item Wrap-up

For the Good of the Game / Announcements

Adjourn

- Motion to adjourn approved unanimously

Approved Motions:

- Celebrate the Tatas Budget
- National Final Four Team Travel Subsidy
- National Final Four Board Member Travel Subsidy
- New League & Team Incentive Fund

Celebrate the Tatas Budget

Whereas the Budgetary Spending Authority Policy requires the Celebrate the Tatas committee to present to the Board for approval a proposed budget describing how already budgeted funds of \$4,750 are expected to be spent no later than three months before the start date of the Celebrate the Tatas tournament:

Whereas the Budgetary Spending Authority Policy allows the Celebrate the Tatas committee to expend funds beyond the budgeted funds up to the amount of revenues from the event, and

Whereas the June 19, 2023, NCASA Board meeting is the final Board meeting occurring more than three months before the start date of the 2023 Celebrate the Tatas tournament,

Be it resolved that the Board authorizes the Celebrate the Tatas committee to spend the already budgeted funds of \$4,750, along with additional revenues from the event (e.g., sponsorships and donations, including in-kind donations), in a manner consistent with the following proposed budget:

[see next page]

Revenues	8 Teams	16 Teams	
Team Registration Fee (\$500 per team)	\$4,000.00	\$8,000.00	
Monetary Sponsorships/Donations	\$20,150.00	\$20,150.00	confirmed sponsorship total as of 5/30/23
In-kind Donations	\$10,325.00	\$16,850.00	
Raffle Ticket Sales (*projected)	\$400.00	\$800.00	Estimate based on 2022 raffle ticket sales (14 teams)
Total Revenues (*projected)	\$34,875.00	\$45,800.00	

Expenses	8 Teams	16 Teams	In-Kind Donation Y/	Comments
Field Rental	\$1,800.00	\$1,800.00		Per contract with field complex - 2 full size fields at Richard Barry Park for Saturday and Sunday, 8am - 8pm
Field Prep	\$0.00	\$0.00	Y	Previously needed to paint/line fields; current fields should not require prep - included in rental costs; if needed, cost = \$150
Referees	\$1,125.00	\$2,250.00		\$75/game (8 teams = 15 games; 16 teams (2 divisions) = 30 games)
Referee assigning	\$225.00	\$450.00		\$15/game
Trainers (\$25/hr x 20 hrs) per trainer	\$1,000.00	\$1,000.00	Y	2 trainers @ \$25/hour x 20 hours (Donated by Novant in previous years)
Photographer	\$750.00	\$750.00		Donated in previous years; partial pay last year
T-shirts (teams, refs, & volunteers)	\$2,000.00	\$3,000.00		200-300 t-shirts; extras are given away for publicity
Trophies & awards (5 @ \$75 each; 5 @ 25 each)	\$500.00	\$500.00		2 divisions with a champion and finalists, plus one trophy for most donations. 5 plaques for other themed awards
Saturday Food (Team lunch, snacks, fruit, granola bars) (for 8 teams - 150 people x 20 each)	\$3,000.00	\$6,000.00	Y	(Note: will not be provided if not covered by in-kind donation) \$20 per meal, assuming 150 people for 8 teams (15 players per team, plus staff, refs, and volunteers)
Sunday Food (Team lunch, snacks, fruit, granola bars) (for 8 teams - 150 people x 20 each)	\$3,000.00	\$6,000.00	Y	(Note: will not be provided if not covered by in-kind donation) \$20 per meal, assuming 150 people for 8 teams (15 players per team, plus staff, refs, and volunteers)
Water/Gatorade	\$350.00	\$700.00	Y	Walmart / Publix gift cards (expected)
Paper Products/serving utensils (garbage bags, recycling bats, plates, napkins)	\$50.00	\$100.00	Y	Walmart / Publix gift cards (expected)
Generator	\$550.00	\$550.00		Based on 2023 fee of 202.96, also may look to purchase one
Ice	\$75.00	\$150.00	Y	Walmart / Publix gift cards (expected)
Wipes, sanitizers, cleaning supplies, paper towels	\$50.00	\$100.00	Y	Walmart / Publix gift cards (expected)
Décor	\$200.00	\$200.00	Y	Michael's Gift Card (expected)
Raffle items	\$1,000.00	\$1,000.00	Y	Donations
Miscellaneous office supplies	\$200.00	\$200.00		
Porta-potty rental	\$0.00	\$0.00	Y	Field rental includes restrooms, so do not expect to need a rental; if needed, cost = \$320
Cargo Van Rental	\$500.00	\$500.00	Y	For moving goals, tents, etc
Gas for van	\$200.00	\$200.00		Based on 2022 cost
Table and chair rental	\$375.00	\$375.00		Based on 2022 cost
Publication and Promotion	\$500.00	\$500.00		Included graphic designs for email and flyers; transportation of tents to other events for promotion
Signs/Scoreboards	\$150.00	\$150.00		
Family activities (carnival games, craft table, bubbles, small-sided soccer, face painting, lawn games, etc...)	\$500.00	\$500.00	Y	Michael's Gift Card (expected) / Some already owned by Alex V
DJ for Saturday	\$600.00	\$600.00	Y	Playlist connected to a phone if DJ services not donated
Miscellaneous supplies	\$200.00	\$200.00		
Committee/Staff lodging 6 people x 2 nights @150 per night	\$1,800.00	\$1,800.00		Based on 2022 actuals
Committee/Staff meals	\$150.00	\$150.00		Based on previous years' expenditures
Officer travel	\$150.00	\$150.00		Based on previous years' expenditures
Game balls (15@ \$30)	\$450.00	\$450.00		Hope to have game balls donated
Total Expenses:	\$21,450.00	\$30,325.00		

Total Estimated Net Revenue:	without in-kind donations	with in-kind donations
8 teams	\$3,100.00	\$13,425.00
16 teams	-\$1,375.00	\$15,475.00

Player-raised donations	8 teams	16 teams
Give Lively Donations and cash/checks collected at field (*projected)	\$7,500.00	\$15,000.00
Total to be donated (projected player donations + net tournament revenue)	8 teams	16 teams
without in-kind donations	\$10,600.00	\$13,625.00
with in-kind donations	\$20,925.00	\$30,475.00

confirmed sponsorship total as of 5/30/23

Estimate based on 2022 raffle ticket sales (14 teams)

Estimate based on 2022 donations (14 teams)

National Final Four Team Travel Subsidy

Whereas, NCASA provided travel subsidies of \$1,000 to Carolinas Cup champions and \$500 to Carolinas Cup finalists to assist with travel expenses to compete at the Region III championships,

Whereas, NCASA provided only \$3,000 in travel subsidies (out of \$6,000 budgeted for travel subsidies to the Region III Championships) to teams competing at the Region III championships because of the number of teams that chose to attend the event,

Whereas, NCASA paid only \$2,000 in entry fees (out of \$4,000 budgeted for entry fees to the Region III Championships) because of the number of teams that chose to attend the event,

Whereas, two NCASA teams will be competing at the National Final Four on August 4-6, 2023, in Quad Cities, Iowa, based on their performance at the Region III Championships, and

Whereas, NCASA wants to provide additional financial support to the NCASA teams attending the National Final Four,

Be it resolved that NCASA approves the spending of up to \$5,000 from the General Fund to help cover travel expenses for the two NCASA teams competing at the National Final Four, and

Be it further resolved that this appropriation will be divided between the two teams as follows:

- Tobacco Road – up to \$2,500
- Sporting Charlotte – up to \$2,500

National Final Four Board Member Travel Subsidy

Whereas, NCASA has two teams that have qualified for the National Final Four being held on August 4-6, 2023, in Quad Cities, Iowa, based on their performance at the USASA Region III Championships, and

Whereas, designated NCASA representatives at the event can provide support and are able to help NCASA-affiliated teams with any onsite issues that may arise,

Be it resolved that NCASA approves the spending of up to an additional \$2,000 from the General Fund to cover the expenses for up to two NCASA Board members to attend the National Final Four, and

Be it further resolved that this spending is expected to cover up to the following expenses (per person):

- Travel - \$450
- Lodging - \$300
- Food - \$180
- Miscellaneous - \$70.

New League & Team Incentive Fund

Whereas, concern about paying the \$30 per player state registration fee can be a barrier to unaffiliated leagues and teams joining NCASA for the first time, and

Whereas, experience and belief indicate that getting leagues and teams to initially decide to pay the per player state registration fee can be a deterrent to affiliation, but that paying the state registration fee after having joined NCASA is much less of a deterrent for continued participation, and

Whereas, NCASA's long-run growth will be helped by having the ability to remove financial disincentives that might prevent new leagues and teams from initially choosing to affiliate with NCASA, and

Whereas, other types of first-year financial incentives also may help convince new leagues to choose to affiliate with NCASA,

Be it resolved that NCASA will appropriate \$25,000 for a New League & Team Incentive Fund,

Be it further resolved that funds from the New League & Team Incentive Fund may be used to cover a portion of per player state registration fees for players in newly NCASA-affiliated Leagues (during the first calendar year in which the League affiliates with NCASA) or players on full new Teams in NCASA Member Leagues (during the first calendar year in which the new Team joins a NCASA Member League) if it is determined that doing so will help NCASA's long-run player registration growth,

Be it further resolved that funds from the New League & Team Incentive Fund also may be used to cover other financial incentives, such as covering all or part of team entry fees to the Carolinas Cup or other tournaments (during the first calendar in which the League or Team affiliates with NCASA), if it is determined that doing so will help NCASA's long-run player registration growth,

Be it further resolved that the total amount that may be expended from the New League & Team Incentive Fund on behalf of a newly NCASA-affiliated League or Team will be no more than the NCASA share of the per player state registration fee (e.g., currently \$16-18 of the \$30 per player state registration fee) that otherwise would be expected to be paid to NCASA by players registering with the newly NCASA-affiliated League or Team and that players registering for the newly NCASA-affiliated League or Team will still be responsible for at least the USASA share of the per player state registration fee (e.g., currently \$12-14 of the \$30 per player state registration fee),

Be it further resolved that any funds approved for expenditure from the New League & Team Incentive Fund will be paid to the NCASA general fund and treated as current year NCASA revenue, and

Be it further resolved that funds will be spent from the New League & Team Incentive Fund only upon (i) request from a potential new League, an existing Member League (on behalf of a potential new Team), or a NCASA Board member as part of a proposal to incentivize a new League to join NCASA, and (ii) advance approval by the Budget committee.

2023 NCASA REGISTRATION REPORT

Leagues:	Player Registrations												Total # Players				
	As of												2020				
	2023	2022	2021	Covid													
	Jan	Feb	March	April	May	June 12	July	Aug	Sept	Oct	Nov	Dec	TOTAL	2022	2021	Covid	
ABASA	356	810	65	27	103	180							1541	1671	1433	932	
AC Sandhills	0	0	0	0	0	0							0	0	0	31	
Catawba	42	71	11	0	4	28							156	193	146	61	
Charlotte Independence														692	485	0	
North Meck	65	95	11	3	0	0							174				
Rock Hill	105	62	8	1	0	0							176				
Mooreville	85	200	9	2	26	67							389				
CPSL	518	18	19	4	7	3							569	690	661	614	
First Flight League	0	68	134	16	26	7							251	279	484	0	
Metrolina	27	671	20	2	1	0							721	889	727	688	
NCASA Annual Pass	203	77	10	9	29	20							348	308	48	7	
Pitt Greenville	6	59	115	18	10	0							208	210	182	134	
Premier Adult	0	82	37	4	0	1							124	195	130	118	
Seashore Soccer League	0	1	8	0	0	0							9	39	73	0	
Swansboro	0	139	86	9	1	0							235	391	312	278	
TASL	1997	281	121	51	519	48							3017	3327	2926	2413	
OCASL @TASL	23	410	55	11	76	11							586	628	0	0	
Wilmington	454	116	15	46	99	4							734	775	712	474	
Winston Salem	53	116	2	0	0	0							171	184	201	218	
TOTAL League Players	3934	3276	726	203	901	369	0	0	0	0	0	0	9409	10471	8520	5968	
Tournament Only Passes:																	
Beer City Cup															841	879	
Beer City Cup Savannah	421	320	34										775				
Carolinas Cup Charleston				20									20	32	24		
Carolinas Cup WS														426	401		
Celebrate the Tatas														93	47		
Queen City Cup														118	175		
Tourney Pass Other														34			
USASA Adult Soccer Fest				8	22	6							36	10	1		
TOTAL Tourney Passes	421	320	34	28	22	6	0	0	0	0	0	0	831	1554	1527		
Temporary Passes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	27		
TOTAL # PLAYERS	4355	3596	760	36	923	375							10240	12025	10074	5968	